

Licensing Act 2003 (Hearings) Regulations 2005

Reference: 256575
Name: Purezza
Address: Jewel House, 75-77 High Street, Manchester, M4 1FS
Ward: Piccadilly
Application Type: Premises Licence (new)
Name of Applicant: Purezza Ltd
Date of application: 22 March 2021

Agreement has been reached between the applicant and all parties that submitted relevant representations.

The Sub-Committee is asked to grant the application subject to the modifications agreed between the parties without the need for a hearing.

If the Sub-Committee is not minded to grant the application as above, it is requested to adjourn the matter for a full hearing to be held to determine the application.

Proposed licensable activities and opening hours to be granted

Provision of regulated entertainment indoors (live music, recorded music):
Sun to Wed 9am to 12:30am, Thu to Sat 9am to 1am

New Year: From the start time on New Year's Eve to the terminal hour on New Year's Day.

Provision of late night refreshment (indoors & outdoors):
Sun to Wed 11pm to 12:30am, Thu to Sat 11pm to 1:30am

New Year's Eve: Start 23:00 Finish 05:00

The supply of alcohol for consumption both on and off the premises:
Sun to Wed 9am to 12:30am, Thu to Sat 9am to 1am

New Year: From the start time on New Year's Eve to the terminal hour for New Year's Day.

Opening hours:
Sun to Wed 7am to 1am, Thu to Sat 7am to 1:30am

New Year: From the start time on New Year's Eve to the terminal hour for New Year's Day.

Steps to promote licensing objectives as given by the applicant:

Staff shall be trained in the requirements of the Licensing Act 2003 with regard to the Licensing Objectives.

A) The Prevention of Crime and Disorder

1. A CCTV system shall be maintained and operated at the premises with cameras positioned both internally and externally.
2. Recorded CCTV images will be maintained and stored for a period of twenty-eight days and shall be produced to the Police or Licensing Authority upon request.
3. Notices shall be prominently displayed inside the premises advising patrons that there is a CCTV system in operation.
4. CCTV will be in operation at any time a person is in the premises. Where CCTV is recorded onto a hard drive system, any DVDs subsequently produced will be in a format so it can be played back on a standard PC or DVD player.
5. Any person left in charge of the premises must be trained in the use of any such CCTV equipment, and be able to produce CCTV images to an officer from a responsible authority upon request.
6. SIA registered door staff shall be employed at the premises, in accordance with a risk assessment, to be carried out by the DPS. When employed, door staff will wear high visibility armbands.

When employed, a register of those door staff employed shall be maintained at the premises and shall include:

- (i) the number of door staff on duty;
- (ii) the identity of each member of door staff;
- (iii) the times the door staff are on duty.

B) Public Safety

1. Management shall liaise with the Fire Authority as necessary to ensure compliance with all necessary fire regulations.
2. The premises shall maintain an Incident Log and public liability insurance.

C) The Prevention of Public Nuisance

1. The exterior of the building shall be cleared of litter at regular intervals.
2. Doors and windows, including the two lobbied entrances at the premises are to remain closed after 11pm, save for access and egress.
3. Waste shall not be removed from the premises and put into external waste receptacles between the hours of 22:00 and 07:30.
4. There shall be no refuse collections from the premises between 22:00 and 07:30.
5. When employed, door staff will be instructed to remind customers to be quiet in the vicinity of the premises and ask customers who are congregating outside the premises to leave the area quickly and quietly and use their best endeavours to encourage the same.
6. Notices will be positioned at the exits to the building requesting customers to leave

in a quiet manner.

7. Neither noise nor vibration shall emanate from the premises so as to cause a nuisance to nearby properties.

D) The Protection of Children from Harm

1. A "Challenge 21" Policy shall be implemented in full and appropriate identification sought from any person who appears to be under the age of 21. The only acceptable forms of ID are photographic driving licences, passports, HM forces warrant cards, EU/EEA national ID card or similar document or a form of identification with the "PASS" hologram.

2. Staff training will include the Challenge 21 Policy and its operation. In particular, staff shall be trained to take such action as is necessary to prevent the sale of alcohol to persons over the age of 18 where those customers are engaged in the distribution of alcohol to persons under the age of 18. The training must be given to a new member of staff before they commence employment and all staff must receive refresher training every 6 months.

3. Notices advising what forms of ID are acceptable must be displayed.

4. Notices must be displayed in prominent positions indicating that the Challenge 21 policy is in force.

Representations received

Licensing & Out of Hours Compliance

Officers are not satisfied that the conditions offered are sufficient to uphold the four licensing objectives and, therefore recommend the attachment of further conditions to the Premises Licence (this includes rewritten offered conditions to make them clear and enforceable).

Agreements between parties

Licensing & Out of Hours Compliance:

1. An incident log (which may be electronically recorded) shall be kept at the premises for at least six months, and made available on request to the police or an authorised officer of the licensing authority, which will record the following incidents including pertinent details:
 - (a) all crimes reported to the venue, or by the venue to the Police
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol

(h) any visit by a relevant authority or emergency service

2. Documented records of training completed shall be kept for each member of staff whilst employed by the premises. Training records shall be made available for inspection upon request by a police officer or an authorised officer of Manchester City Council.
3. All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises (For the avoidance of doubt, this shall not prevent consumption in any delineated external area set aside for that purpose and under the control of the premises licence holder).
4. Patrons permitted to temporarily leave and then re-enter the premises, (e.g. to smoke) shall not be permitted to take drinks or glass containers with them (but this shall not apply to the taking of drinks and consumption of those drinks in any delineated external area set aside for that purpose and under the control of the premises licence holder).

Background documents (available for public inspection):

- Manchester City Council Statement of Licensing Policy 2016 - 2021
- Guidance issued under section 182 of the Licensing Act 2003, April 2017
- Original application form
- Representations made against application and respective agreements